



Cambium

LEARNING®

Dear Educator and Colleague:

At Cambium Learning® we're proud that our exclusive focus is serving the unique needs of the student populations targeted by Title I and IDEA. Our long-standing commitment to these students is born out of respect for the futures of young people, which are at stake every day, and for the educators who genuinely want to make a difference in their lives.

Through our family of companies—Sopris West® Educational Services, Kurzweil Educational Systems®, IntelliTools®, and Cambium Learning Solutions—we've been doing this important work, backed by evidence-based practices and programs, for over 30 years. We are, and have been, a company dedicated to the 23 million students in America requiring the expertise and proven solutions that a specialist provides. Furthermore, we've been doing this work through times of good funding and times of bad funding because it's what we've always been committed to.

No doubt you will be inundated with sales and marketing promotions during this window of enhanced Title I and IDEA resources as a result of the recently enacted stimulus bill. We hope you will closely examine the resumes of those soliciting your business. Do they have a track record of serving these important student populations—or is it simply opportunism born out of additional funding? If you are looking for a partner with an exclusive long-standing focus on serving the needs of our country's most challenged learners, we are here to help—as we always have been.

Finally, at a time when there is significant foreign ownership in the U.S. market for instructional materials and services, Cambium Learning is proud to be owned and operated in the United States.

We see this stimulus bill as our nation's one opportunity to change the status quo with bold moves to help struggling students and schools. Making smart spending decisions now will result in long-term success for all students and schools in your district. We're here to address your specific intervention needs.

Sincerely,

Dave Cappellucci
Cofounder

George Logue
Cofounder